



www.fieradellevante.it

FIERA DEL LEVANTE

E.A. FIERA DEL LEVANTE - Lungomare Starita 70132 BARI (ITALY) Reg. Imp. BA/P.IVA 00260030721 R.E.A. C.C.I.A.A. Bari n. 291116



**INTERNATIONAL HANDICRAFT
EXHIBITION**



79th Fiera del Levante

fiere@fieradellevante.it - tel. +39 080.5366398/359/396 • fax 080.5366482/492

EXHIBITION APPLICATION FORM

Do not write here

n° iscrizione	data iscrizione	cod. espositore	padiglione	stand
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Company name _____

Address _____ (indicate the official address)

Postal code _____ City _____ Country _____

Phone _____ / _____ Fax _____ / _____

VAT reg. no. _____

Website _____ E-mail _____

Contact person _____ Title _____ (Indicate the position in the company)

Phone / mobile no. _____ / _____ Fax _____ / _____

hereby fully accepts the General Conditions of the Exhibition Contract and asks to be admitted to participate in the 79th FIERA DEL LEVANTE (12 -20 September 2015), to

exhibit the following products: _____ present the following services: _____

in an area of _____ sq. m. _____ in the following section:

- | | |
|--|--|
| <input type="checkbox"/> International craft | <input type="checkbox"/> International representative institutions |
| <input type="checkbox"/> Official Participations | <input type="checkbox"/> Official Participations |
| <input type="checkbox"/> Private Participations | <input type="checkbox"/> Private Participations |

Notes _____

Pursuant to art. 3 of the General Conditions of the Exhibitor's Contract, please attach a certificate of Registration at the Companies Register issued no more than six months prior to the date of this application.

PARTICIPATION FEES		sq. m.	€/sq. m.	Total amount
Exhibition area				
STAND AREA FEES				€
ADVANCE	Exhibition area fees			€
	Registration fees			€ 320.00
	Registration for represented companies no. _____		€ 30.00 each	

The fees include the municipal advertising tax to be paid to the City of Bari council, performing rights tax for the use of sound equipment, the hire of fire extinguishers (as detailed in art. 5 of the Conditions of the Exhibition Contract, written in the following pages), connection and consumption of electrical energy, as per the following schedule:

- | | |
|---|--------------------------------|
| For areas up to 50 sq. m. | Power up to 0.08 Kw per sq. m. |
| For areas from 51 sq. m. to 100 sq. m. | Power up to 0.07 Kw per sq. m. |
| For areas from 101 sq. m. to 150 sq. m. | Power up to 0.06 Kw per sq. m. |
| For areas from 151 sq. m. to 200 sq. m. | Power up to 0.05 Kw per sq. m. |
| For areas over 200 sq. m. | Power up to 0.04 Kw per sq. m. |

Taxable amount	€
VAT 22%	€
Total Advance	€

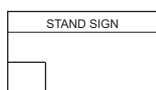
STAND SIGN

Indicate the country of origin of the exhibited products _____

1 FREE SHOW-CASEyes no

(2.05 x 0.62 x 2.17 m.)

Please indicate the precise position of the showcase in your stand:

left side right side centre 

(Requests will be accepted until 20 July 2015)

TERMS OF PAYMENT**The above-mentioned advance payment shall be made via:**

- Bank cheque (at least 30 days before the beginning of the event) no. _____ drawn from bank name _____ to E.A. Fiera del Levante - BARI
- Bank transfer to E.A. Fiera del Levante - BARI, using the following institute: BANCA POPOLARE DI BARI - Branch of Bari: current account n. 000007009090 - Italian Bank Code: CIN k - ABI 05424 - CAB 04010 - IBAN code: IT77K0542404010000007009090 swift Code: BPBAIT3BXXX
- Postal order to E. A. Fiera del Levante - Lungomare Starita - 70132 Bari - Italy.

To request any paid services, please visit www.fieradellevante.it and find the relevant item or click "Exhibitor's Book" under the "Exhibitors" section.

APPLICATIONS WITHOUT DEPOSIT AND WITHOUT THE CERTIFICATE OF REGISTRATION IN THE COMPANIES REGISTER (ISSUED NO MORE THAN SIX MONTHS BEFORE THE DATE OF APPLICATION) WILL NOT BE TAKEN INTO ACCOUNT NO APPLICATIONS WILL BE ACCEPTED VIA FAX OR EMAIL.

THE EXHIBITING COMPANY SHALL PAY THE BALANCE OF THE PARTICIPATION FEE WITHIN AND NO LATER THAN 8 DAYS BEFORE THE START DATE OF THE EXHIBITION.

EXHIBITORS WHO WANT TO SET UP THEIR OWN STAND ON A DATE OTHER THAN THE ONE INDICATED IN THE GENERAL CONDITIONS OF THE EXHIBITION CONTRACT (i.e. 2 DAYS BEFORE THE START DATE OF THE EVENT) SHALL, BEFORE THAT DATE, PAY THE BALANCE OF THE PARTICIPATION FEE AND REQUEST THE RELEVANT AUTHORIZATION TO ACCESS FAIRGROUNDS FROM THE SET-UPS OFFICE OF FIERA DEL LEVANTE.

THE APPLICATION FORM SHALL BE NECESSARILY ACCOMPANIED BY THE ENCLOSED "COMMUNICATION FOR EXHIBITING COMPANIES", DULY FILLED OUT AND SIGNED.

FORM NO. 1 OF THE "EXHIBITOR'S BOOK" (available at www.fieradellevante.it under the "Exhibitors" section) SHALL ALSO BE ENCLOSED OR SENT BEFORE THE START DATE OF SET-UP, OTHERWISE EXHIBITORS WILL NOT BE GRANTED ACCESS TO THE FAIRGROUNDS.

TERMS OF PARTICIPATION: the final closing date for receiving applications is **15 April 2015** for exhibitors who participated in the 2014 edition and **15 May 2015** for new exhibitors.

DATE

STAMP AND SIGNATURE

_____ (repeat the signature at the bottom of the regulations on the rear of the form)

IMPORTANT WARNING TO ALL EXHIBITORS

FdL has become aware of the fact that the company **CONSTRUCT DATA VERLAG GmbH**, with registered offices in Austria, sends letters to exhibiting companies at Trade Fairs, offering the publication of an advertising insertion for three years on a virtual catalogue that can be viewed on the website www.fairguide.com, on payment of an annual fee. Inside this offer, Construct Data Verlag GmbH uses the name of Fiera del Levante, the names of the exhibition events and the name of the company exhibiting there. The same procedure is used for many Italian and foreign Trade Fairs. **WARNING!!** The Ente Autonomo Fiera del Levante has never authorised CONSTRUCT DATA VERLAG GmbH to use our trade marks and other data, as it is completely extraneous to the business carried out by the Austrian company

The same can be said for the company **COMMERCIAL ONLINE MANUALS S de RE de CV**, with registered offices in Mexico - but with branches in other parts of the world -, which has never been authorised to use the name of "Fiera del Levante" and not even our event trade marks.

EXHIBITION CONTRACT - GENERAL TERMS

Title of the Event

FIERA DEL LEVANTE – International Multi-Sector Trade Fair – organised by the FIERA DEL LEVANTE.

Definitions

In the text of this Contract the terms listed below have the following meanings:

“Event”: refers to the annual edition of FIERA DEL LEVANTE;

“Trade Fair Organizer”: indicates the “Ente Autonomo Fiera del Levante di Bari”;

“Exhibiting Company”, “Exhibitor”, “Applicant”: indicate the potential exhibitor who, by signing the present General Terms, proposes to stipulate the contract;

“Exhibiting Contract”: the contractual rapport that is perfected when the Trade Fair Organizer accepts the “Application” governed by the present text.

“Application”: represents the applicant’s irrevocable contractual proposal;

“Confirmation of Participation”: this is the only document demonstrating that the Exhibit contract has been stipulated;

“Technical Regulations”, “Safety Measures”, “Safety Regulations”: indicate the overall standards published in the file entitled “Regulations for the work and activities to be carried out inside the exhibition centre” available online at www.fieradellevante.it;

“Information for Exhibitors”: this is the file containing the indications concerning some of the services made available by the Trade Fair Organizer, with the relevant costs and necessary forms available online at www.fieradellevante.it.

Art. 1 - Exhibition location and date

The Event will be held in Bari every year in the month of September and will have a duration of nine days. The Trade Fair Organizer shall have the right to shorten or extend the period in which the Exhibition will be held, as well as to change its opening date or to cancel it in accordance with special technical and organizational needs, without any right for the Exhibiting Company to claim damages from the Trade Fair Organizer.

Art. 2 - Exhibitors and products allowed

In addition to various Italian, European and foreign authorities and organizations, economic operators who are manufacturers, exclusive agents, representatives, dealers and wholesalers and retailers will be allowed to apply to participate in the exhibition. **Pitchmen are strictly excluded.**

In general, all products may be exhibited, but the Trade Fair Organizer shall have the right to place restrictions in this regard, based on its own sole discretion.

Art. 3 - Application

The Application, compiled on the specific form, available online at www.fieradellevante.it, must be sent to the offices of the Trade Fair Organizer together with payment of the amount provided for under Article 4.

It is valid as an irrevocable contractual proposal for the applicant only, who expressly acknowledges the full right of the Trade Fair Organizer to accept or reject the proposal.

Indications as to position, size rate and any other conditions and/or variations of any other type that the applicant may write on the “Application” are not binding for the Trade Fair Organizer that, while also maintaining its right to accept or reject the application based on its sole discretion, nevertheless reserves the right in any case to change said indications and to assign stand spaces with the variations that have been made. Therefore, the exhibit contract will be completed only according to the phase, methods and elements contained in the “Confirmation of Participation” indicated in Article 6 below. In the event that the applicant should participate in several different merchandise sectors and/or different pavilions, he must fill out individual “applications”, paying the full admission fee for the first application and half the fee for the other ones.

Subject to the Trade Fair Organizer’s approval, the participating company can host up to two companies in his stand space provided that the equipment or products of the guest companies are pertinent to the sector of the company to which the stand space has been assigned and that said company has been documented commercial relationship. In this case, the guest company is required to make its presence official by signing a regular application to participate and submitting it together with payment of the admission fee plus VAT.

The “Application” submitted by representatives, dealers or agents must also list the proposing company and its offices, and must also be accompanied by documentation proving the existence and continuity of its business relations with said company, without prejudice to the Trade Fair Organizer performing any relevant controls.

In the “Application”, the participant must list all the represented companies, regardless of how they are distributed, whose products they intend to exhibit during the event.

Together with the “Application”, it is compulsory to submit a certificate of registration in the Register of Companies issued no earlier than six months prior.

In any event, by signing the “Application” the applicant expressly acknowledges that in reference to the present relationship, he has acted as part of his professional business activity.

Art. 3 bis - Events with collective participation

Under special terms and inside the requested exhibit space, the Trade Fair Organizer allows the organization of specific collective exhibitions.

These collective events must be specifically authorized in advance by the Trade Fair Organizer, who will grant said authorization according to the following conditions:

1. Institutional role of public authority or promoting company (parent Company, local authority, representative organisation, etc.);
2. Specificity of the exhibit-related and commercial typology of the products to be exhibited;
3. number of Exhibitors (minimum of four);
4. availability of separate pavilion or minimum

exhibit area of 200 square metres.

The promoting applicant will act in relation to the Trade Fair Organizer as the representative of all the companies exhibiting at the event and is responsible for all relations, including obligations, that arise from the stipulation of the exhibit contract, by the applicant’s signing of a single “Application” and the Trade Fair Organizer’s submission of the “Confirmation of Participation”.

With the “Application”, the promoting applicant must pay a deposit as indicated in Article 4 Comma 5, plus a “registration fee” for each Company exhibiting at the event, discounted to 87,00 Euro (eighty-seven Euro) plus VAT.

Art. 4 Registration fee - third-party civil liability insurance - advance payment

Each applicant company must pay the registration fee amounting to 320,00 Euro (three hundred and twenty Euro) plus VAT, which includes:

- Administration fees;
- Insertion in the Official Catalogue (merchandise goods and alphabetical section) as indicated in art. 13 below;
- Insertion in the Alphabetical List of Exhibitors available online for every exhibition at www.fieradellevante.it;
- picking up of a copy of the Official Catalogue;
- The premium due for “third-party civil liability”;
- partial cover of “storage risks” for the exhibited goods and equipment according to the maximum coverage and the general and specific terms listed in the Exhibitor Handbook (www.fieradellevante.it), that is to be referred to for any extended coverage.

The general and specific conditions as well as maximum amounts for the insurance coverage listed above are deemed to have been read and understood by the applicant company that, by accepting and signing the present General Terms, expressly declares its approval.

The registration fee is reduced to 30,00 Euro (thirty Euro) plus VAT for each represented company.

With the “Application”, the Applicant companies shall pay a deposit which is equal to the registration fee and 35% of the participation fee, plus VAT.

This advance payment is not binding for the Trade Fair Organizer, which therefore reserves the right to accept or reject the Application Form, based on its final judgment as provided for by Article 6 below.

Art. 5 - Participation fee

The participation fee for the Event is listed in the specific fee schedule established on a yearly basis. The majority of the participation fee, envisaged for stand spaces located near the entrances or with several display fronts will be applied without interruption to the entire area occupied by the exhibiting company. For specific services involving specific organization, the Trade Fair Organizer may ask the participants benefiting from said service to pay a percentage or an equivalent lump sum to help defraying the costs involved.

- The participation fee includes
- city tax on advertising to be paid to the Municipality of Bari;
- SIAE royalties for any use of sound recordings;
- rental of fire extinguishers, based on the number of independent stands occupied and divided by panels: 1 for the first exhibiting square metre of the stand, plus 1 every 3 additional square metres of surface;
- electricity connection and consumption, according to set power coordinates and set exhibition surface area.

Art. 6 - Stand spaces - assignment - confirmation participation

The stand spaces are grouped by merchandise sectors and are assigned to exhibitors based on the types of products said exhibitors have listed in the “Application”.

The participant is required to exhibit only the products listed in the “Application” and may do so exclusively within the stand spaces assigned to him. In the event of inobservance, the Trade Fair Organizer is hereby authorized to remove the products from the spaces of the exhibiting companies who violate the above regulations. The removal will be at the Exhibitors’ risk and charge.

Due to technical and organizational requirements, the Trade Fair Organizer, at its sole discretion, reserves the right to vary the merchandise groupings, transfer participants to a different group or stand space and after the requested dimensions and surface areas in terms of both frontage and depth.

The Trade Fair Organizer likewise reserves the right to decide whether to accept the “Application” and if it is accepted, the Trade Fair Organizer will notify the participant of his space assignment by sending the exhibitor a “Confirmation of Participation”, the sole document confirming execution of the participation contract.

With the confirmation, the Trade Fair Organizer will send the Exhibiting Company a copy of the layout of the assigned space, for the purposes of safety and fire-prevention regulations in general, as also provided for by the “Technical Regulations” indicated in Article 8 below. Any other notification sent to the applicant company is understood to be informative and in any event, it is not binding for the Trade Fair Organizer in this regard.

Even after sending the “Admission Confirmation”, the Trade Fair Organizer, in order to make the use of the exhibition areas as efficient as possible, reserves the right to modify the position and/or the size of the assigned stand. In this case the Exhibitor has the right to cancel the participation contract within ten days from the communication and have the amounts paid to the Trade Fair Organizer with the exclusion of any other indemnity, damages, repayment, revaluations and interest.

The Exhibiting Company is not allowed to transfer its space in full or in part, even if free

of charge.

If the application is rejected, the Trade Fair Organizer is required to refund - without any interest - the sum paid by the applicant upon submission of the “Application”.

Art. 7 - Means and terms of payment - waiver - cancellation of contract

The balance of the participation fee must be paid by the exhibiting company to the Fiera del Levante within no more than 8 days prior to the start of the event.

After this term, the Trade Fair Organizer is authorised to take any and all steps it deems advisable in terms of obligation, up to and including abrogation of the contract, in which case the Trade Fair Organizer shall retain the deposit and any other money paid subsequently as payment for services.

If the applicant should decide not to participate in the exhibition, notifying the Trade Fair Organizer before the “Confirmation of Participation” has been sent, the Trade Fair Organizer is authorized to retain as a penalty the admission fee and all other amounts paid for any request of services supplied for payment.

If the applicant should decide not to participate in the exhibition, notifying the Trade Fair Organizer after the “Confirmation of Participation” has been sent, the participant is nevertheless required to pay the amount stipulated in the contract, plus a penalty equivalent to double the amount due for the participation fee.

The contract can be cancelled solely by the Exhibitor for documented force majeure, and the company shall be required to pay the Trade Fair Organizer an amount equivalent to the sum of the admission fee plus 20% of the participation fee, as a reimbursement for the expenses involved.

Art. 7bis - Payment in full of registration and regulations governing access to the Fairgrounds

A waiver with regard to the provisions of Article 7 (paragraph 1) as given above governing payment in full of the registration fee and foreign institutions subsequent to specific request made to the Chief Executive of the Trade Fair Organizer.

Note that any Exhibitor wishing to set up the stand outside the given stand set-up schedule as given in the General Conditions of the Exhibitors Contract (2 days before the fair begins) must settle payment in full of the fee and at the same time file a request with the Trade Fair Organizer Set-up Office for a special authorization to enter the fairgrounds before the date established for the beginning of stand set up.

Any Exhibitors who have waivers as per the two cases described above shall show their authorization to the Security Guards of the Trade Fair Organizer if they wish to enter the fairgrounds and shall, in the latter case, also show proof of payment of the fee.

Art. 8 - Occupation and use of stand space

The stand spaces will be available to the parties involved two days prior to the start of the exhibition. Each participant is required to set up his stand space by the day before the opening date.

Any stand spaces left unoccupied one day prior to the opening date of the exhibition will be considered abandoned and will be at the disposal of the Trade Fair Organizer, which can use them for other companies. The defaulting party is nevertheless obliged to pay the participation fee established contractually, in addition to a mandatory penalty of twice the sum due as a participation fee.

The Exhibiting Company is the only one responsible for safeguarding the space for the entire period in which it is occupied. Therefore, it is also responsible for observing all regulations to prevent damages to third parties in general and for taking the necessary steps to prevent damage or theft of the exhibited goods. The Trade Fair Organizer will not be responsible for any of the above occurrences. The use of the stand space is subject to the “Technical Regulations” contained in the file entitled “Regulations for the work and activities to be carried out inside the Trade Fair area”, available online at www.fieradellevante.it, which the applicant hereby declares he has read and familiarized himself with, expressly pledging to observe all the regulations and to have them observed by his collaborators, employees, personnel in general, guests and suppliers. This is also valid in that the regulations contain the rules and provisions for safety and the prevention of fires and accidents, as well as generally safety rules.

Art. 9 - Fittings and signs

The Trade Fair Organizer will put at the exhibitors’ disposal - in pavilions, under roofing and in outdoor areas - stands outfitted with full or partial prefitted structures, external divider panels or simple floor markings. Companies interested in preparing their own stand space or in putting up signs and placards must submit these plans to the Trade Fair Organizer for approval at least ten days before starting said work.

The exhibitor company is fully responsible for the statics of the fittings and of the sign placards and expressly exonerates the Trade Fair Organizer for any and all damage that may be caused to the company itself or to third parties. Moreover, the Trade Fair Organizer is relieved of all responsibility with regard to the execution of general preparation work on the stand spaces, both with regard to third parties as well as to work personnel, and the fitting company and/or exhibitor who has commissioned said work shall have sole responsibility thereof.

When compiling the plans and executing the work, the following must be taken into consideration:

- a) where they border with other stand spaces, the fittings must always have walls with a height equivalent to the maximum allowable height, with a flat and finished white back;
- b) the fittings for the stands must be no higher than 3.00 metres and in any case, they must always be within the maximum

height limits indicated on the plans for each pavilion, which are sent together with the “Confirmation of Participation”;

c) in the pavilions without any prefitted structure the fittings can exceed the height limitations only in exceptional cases, following prior authorization by the Trade Fair Organizer. In this case, payment of an advertising fee will apply;

Posting of signs is subject to the following regulations:

1. In the prefitted pavilions, signs are posted by the Trade Fair Organizer on a board designed for this purpose, which the Exhibitor may not cover with any other sign;
2. In the pavilions without prefitted structures, if any fittings are set up, the sign will be an integral part of said fitting and must therefore fit within the height limitations authorized for the fittings, if no fittings are set up, any signs must be placed within the maximum height limitations allowed for the fittings;
3. For stand spaces in outdoor areas, signs may be posted up to a height of 4,00 metres from the ground.

Advertising such as placards, luminous signs, standards and flags can be installed only within the allowed size, surface and height limitations of the stand space. For any advertising extending beyond these limits, the exhibitor company must obtain prior authorization from the Trade Fair Organizer, also paying the relevant advertising fees.

It is strictly forbidden to use advertising banners either inside or outside the pavilion. In the event of non-compliance with this ruling, the Trade Fair Organizer will -without any prior notice - remove and store them charging the relevant costs to the exhibiting company, not taking any responsibility as regards damage of any kind resulting from the removal operations.

Art. 10 - Damages

The stand space must be returned in the same condition in which it was delivered. Costs involved in restoring Trade Fair structures, installations or utilities due to damage to the stand space caused by the exhibitors or their personnel will be at their complete expense. Said restoration work will be performed solely by the Trade Fair Organizer.

Art. 11 - Collateral credit guarantee

With the statement of acceptance and approval of the specific clauses on this exhibition Contract, the Exhibitor, as guarantee of the complete fulfilment of the contractual obligations, with specific reference to the ones concerning the amounts due to the organisation (arts. 4,5,6 and 7), hereby authorises the Trade Fair Organizer to withhold the exhibited goods as well as the materials used for setting up the stand

The goods and materials indicated above shall be removed and deposited in warehouses at the Exhibitor’s risk and danger, who will be obliged to pay the sum of €100,00 per day for each day stored and for each 10 sq. M of area occupied starting from the third day of storage.

The Trade Fair Organizer reserves the right to remove the goods and materials, charging the Exhibitor all the relevant expenses.

After 30 days of storage, the Trade Fair Organizer will sell the stored goods in an auction, withholding the revenue as compensation for the damages.

Art. 12 - Arrival and departure of goods - “exit voucher” - clearing of stand space

The goods, exhibit samples and materials brought into the Trade Fair venue cannot leave until after the end of the exhibition. The Management of the Trade Fair Organizer reserves the right to issue special exit permits in the event of justified motives declared by the participants in writing.

At the end of the event, the exhibited goods and furnishings can be removed only after having requested and obtained the relevant “exit voucher”, which will be issued exclusively to the exhibitor company. All payments owed to the Trade Fair Organizer.

The Exhibiting Company hereby expressly authorizes the Trade Fair Organizer, delegating its appointees who have identification badges, to inspect and check the goods, products and materials at any time until they have left the trade fair venue. These regulations shall also apply in the event of the Exhibiting Company assigning the ownership or detention of the goods, products and materials to a contracted shipper. After the exhibition has ended, the stand spaces must be cleared by the date and time-table established by the Trade Fair Organizer through specific provisions distributed to the exhibitor companies in a timely manner. After this deadline has elapsed ineffectively, the materials will be considered as being abandoned and the Trade Fair Organizer will arrange to have them cleared out, declining any responsibility for storage of and/or damage to the goods and charging the defaulting exhibitor for the relevant clearance and storage costs.

Art. 13 - Official catalogue - guide map

The Trade Fair Organizer, because it is in its own best interest, shall arrange to create a virtual catalogue on CD-ROM, under no obligation. The exhibitor companies can be listed under a maximum of 14 merchandise categories, indicated in the Application Form. The catalogue contains information that the exhibitors must submit to the responsible office using the special form available online at www.fieradellevante.it.

The Trade Fair Organizer declines all responsibility for any errors or omissions in the official catalogue and/or guide map as well as for failure to include data regarding any exhibitor. The exhibitor participation documents have not been finalized by a month before the start of the event.

The Trade Fair Organizer reserves the right to modify, omit or group the merchandise categories wherever it deems appropriate and effective.

The exhibitor companies may advertise in the official catalogue and guide map on pay-

ment of the fees established for this form of advertising.

The Exhibitor can request the above mentioned forms of advertising by filling in the relevant form - which is available online along with fees, at www.fieradellevante.it - only after having signed the application form. However, the subscription of the application form will not imply acceptance of the application form itself and of the advertising application form by the Trade Fair Organizer. For types of advertisement that are not included in the fee schedule, the Exhibitor can submit the relevant application form to the Advertising & Marketing Department of the Trade Fair Organizer to agree upon costs and implementation modes. As it is in its own best interest, the Trade Fair Organizer can provide for additional advertising initiatives free of charge for which it is hereby authorized to include the names of the exhibiting companies. This is thus valid as consent, in accordance with the provisions of law 196/03.

Art.14 - Advertising

• Free advertising. Participants are allowed to implement, free of charge and within the limitations provided for by Article 9 above, only those advertising actions that, in appearance and essence, do not constitute a disturbance to third parties.

• Advertising inside the stand space on behalf of third parties is strictly forbidden.

• Advertising subject to payment. Advertising in the Trade Fair, on the basis of specific fee schedules, can be handled in the following main forms: luminous signs, advertising inserts, signs and similar advertising, wall advertising and publicity vehicles or through other advertising forms that the Exhibitor can propose and request directly to the Advertising & Marketing Department of the Trade Fair Organizer, whilst awaiting for acknowledgement. Any advertising must be set up and handled in the shapes, quantities, sizes and positions duly requested to and approved by the Trade Fair Organizer, and after payment of the relevant fee. Trade Fair Organizer shall not assume any responsibility for damages that may be caused to the advertising items and/or structures of the above mentioned exhibitors.

• Unauthorized advertising. In the event of advertising that has not been included nor authorized by the Trade Fair Organizer that exceeds the limitations set by said authorisation, the Trade Fair Organizer reserves the right to arrange immediately to have the items, structures or anything else removed, charging the defaulting party for the expenses involved and/or applying the penalties provided for by the last paragraph of Article 20.

In any case, it remains understood that the Trade Fair Organizer shall not assume any responsibility for damages that may be caused to the items and structures when they are removed.

The Trade Fair Organizer reserves the right to make films, photographs and/or recordings, and to handle their reproduction and sale in Italy and abroad, and the exhibitors expressly waive any copyrights thereof.

It is expressly agreed that all forms of advertising will take place at the exclusive initiative of the applicant and according to the instructions he shall furnish. The Trade Fair Organizer does not have the power or simple right to check the advertising in terms of its graphics or contents. Therefore, in relation to advertising the applicant hereby expressly declares that he shall guarantee and hold the Trade Fair Organizer harmless against any claim that may be made by third parties in general, industrial or any other secrets, also bearing all consultancy expenses that the Trade Fair Organizer may be required to hire in order to fight any claims advanced by third-parties for damages.

Art. 15 - services - lighting fire-fighting equipment

The Trade Fair Organizer reserves the right to manage, regulate and contract any services it considers opportune to set up, establishing the relevant regulations that are understood to be binding for all exhibitors.

The Service of Official Transport Delegation, that provides for the movement of goods and packages within the Trade Fair Area, as well as for the shipping and clearance through Customs is carried out by the Official Supplier of the Fiera del Levante, on the basis of regulations and fees published in the “Handbook for Exhibitors” (www.fieradellevante.it), to whom the exhibiting companies must apply if they should need.

For other services supplied for payment, in the potential Exhibitors’ best interest, the Trade Fair Organizer has agreed upon special fees with its Official Suppliers, to whom the requests for performance of services should be addressed, based on the regulations and fees published in the “Handbook for Exhibitors” (www.fieradellevante.it) which are considered an integral part of these General Terms.

If, based on its own needs, the exhibitor company does not intend to make use of the Trade Fair Organizer’s official suppliers, he must give timely notice thereof to the Trade Fair Organizer. While the Exhibiting Company shall also be responsible for actions or events of its own suppliers, it remains understood that the latter must follow the operating instructions of the Trade Fair Organizer and the provisions listed in the “Technical Regulations” as per Article 8 above, and they must safeguard the image, commercial or otherwise, of the Trade Fair Organizer and its pavilions as well as the aesthetic-functional uniformity of the fittings. Therefore, if the suppliers chosen by the Exhibiting Company should infringe the requirements set for herein, the Trade Fair Organizer - without prejudice to any actions for the reimbursement of damages - reserves the right to forbid access to the Trade Fair Area to the motor vehicles belonging to these suppliers.

The Trade Fair Organizer provides general lighting of all the pavilions used by the various merchandise sectors, with the exception of out-

door areas and isolated pavilions. The interior lighting system of the latter must be carried out by the interested party at their own expense, observing the relevant regulations in force. The pavilions used for the merchandise sectors are equipped with electrical outlets to connect the equipment of the exhibitor companies.

The relative consumption is included in the fee for compulsory flat rate services. Electric power needs exceeding the wattage indicated in the application forms will be charged according to the rates indicated in the "Handbook for Exhibitors" (www.fieradellevante.it).

The exhibitor company is always responsible for all damages that may be caused by their equipment, and the Trade Fair Organizer reserves the right to close the stand space in the event of particularly severe damage. For the purpose of the proper fire-prevention policy as well as in the mutual best interest of the exhibitor companies, for the duration of the exhibition the Trade Fair Organizer shall arrange, on a rental basis, to provide each of the exhibitor companies that have stand space inside the pavilion, with one portable fire extinguisher for approximately every 200 square metres of exhibition area (as detailed in art.5 aforesaid). Fire extinguishers are mandatory for all exhibitor companies and the cost is included in the Acceptance fee.

At the end of the exhibition, the Trade Fair Organizer shall arrange to pick up the extinguishers directly at the stand spaces of the exhibitor companies.

If the exhibitor should urgently need to leave the exhibition facilities before the Trade Fair Organizer has arranged to pick the extinguishers up on site, the exhibitor will be responsible for returning the extinguishers directly to the Trade Fair Organizer's Technical Support counters.

The exhibitor acknowledges and expressly accepts that if he fails to return the extinguishers according to the above-listed procedures the equipment will be charged to him at cost.

Art. 16 - Cleaning

During the exhibition, the Trade Fair Organizer will arrange for cleaning of the aisles and other common areas in the pavilions.

Cleaning of the stand spaces, on the other hand, is left to the responsibility of the exhibitor, who can have this done either by their own personnel working at the stand space or by the specific cleaning service made available by the Trade Fair Organizer. The latter service will be performed at special rates by leading specialized firms. Relevant application form is included in the "Exhibitor's Book" (available online at www.fieradellevante.it.)

Art. 17 - Security service and insurance

In its own interest and for its own needs, the Trade Fair Organizer provides for normal daytime and night-time security services without, however, assuming responsibility for any theft or damage of the exhibited goods in the stand spaces or stored in the trade fair area. The value of these goods must be insured by each exhibitor against all risks, including risks related to seepage of rainwater. Therefore, the Trade Fair Organizer declines all responsibility for any damage to the exhibited goods.

As the exhibitors' delegate, the Trade Fair Organizer directly arranges for civil liability insurance for damages to third parties caused by the fitting materials and goods owned by the above-mentioned exhibitors, up to an amount of 10,000,000.00 Euro for each claim, with a limit of 10,000,000.00 Euro for each injured person and of 10,000,000.00 for damage to animals and property, regardless of number and even if owned by several persons. The above-mentioned insurance does not relieve the exhibitor from responsibility with regard to damages for amounts in excess of the guarantee limits agreed upon, so that all companies interested in broader coverage are required to notify the Trade Fair Organizer of the excess liability limit requested, and they are likewise required to pay the additional premium, which will be established by the insurance company.

Failure to observe the provisions herein shall be cause for termination of the contract ipso iure, as provided for by Article 1456 of the Italian Civil Code, and the Exhibiting Company shall be required to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages. For this purpose, at any time the Trade Fair Organizer may ask the Exhibiting Company to display the insurance policy that it is required to stipulate.

Art. 18 - Machinery in operation

The machinery exhibited can be operated at specified times for demonstration purposes and based on prior authorization by the Trade Fair Organizer provided that their operation does not represent any danger or disturbance to anyone who may be present in the trade fair area for any reason.

The interested parties must therefore make advance arrangements for all necessary checks and must observe the regulations in force on the subject, excluding any responsibility of the Trade Fair Organizer in this regard for direct or consequential damages to persons or property.

Art. 19 - Entrances - hours

For the duration of the exhibition, it will be open to the public every day, at the hours that the Trade Fair Organizer shall establish, giving timely notice thereof to the exhibiting companies.

Exclusively for the opening day of the Fair, entrance to the Fairgrounds will be restricted for special security measures taken in connection with the presence of state authorities. The public shall enter the Fairgrounds only after 3.00 p.m. or according to the provisions the Trade Fair Organizer receives from the government authorities and public security officials. The exhibiting companies undertake to initiate their stand space in prompt and strict observance of the hours in which the exhibition is open to the public.

Therefore, if the space must remain closed for a total of at least four hours, even if not consecutive and even if for fractions thereof, this will give rise to termination of the contract ipso iure, with the obligation of the Exhibiting Company to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages. In any event, it is expressly agreed that the

personnel of the Trade Fair Organizer may arrange directly to remove any obstacles that may block the visibility of the exhibited goods, expressly exempting the Trade Fair Organizer from any responsibility for any damage to the space itself or to the goods contained in it, as well as for any missing goods thereof. Likewise, the exhibitors must arrange to close their stand space, respecting the closing time to the public, without any exceptions. The Trade Fair Organizer reserves the right to envisage charging for visitor entrance tickets, also with regard to visiting individual pavilions or shows. It can also delay admitting unqualified public for short periods of time as well as for special needs.

Art. 20 - General restrictions

The following are strictly forbidden for all exhibitors:

- full or partial transfer of stand space, free of charge or otherwise, unless expressly authorized by the Trade Fair Organizer;
- displaying prices and hawking exhibited products;
- drawing the public either with sound, music or other equipment, or vocally and the presence of people inviting entry to the stand;
- exhibiting products that are not listed on the Application Form;
- exhibiting, using and distributing signs, posters, brochures, samples, leaflets or similar items that are not of a commercial nature but that refer to economic/political programs or that create competitive disputes with the other exhibitors;
- collecting signatures, declarations and opinions;
- distributing advertisement flyers, samples, promotional articles and similar items in the aisles of the pavilions, the avenues leading into the trade fair area or the immediate vicinity of the entrances and ticket offices;
- propaganda and opinions that may sound critical or offensive with regard to the political and social institutions of other countries;
- remaining inside the trade fair area, or in the individual pavilions or sectors, after the trade fair has closed for the evening;
- circulating with or parking any type of vehicle inside the fairgrounds, with the exception of vehicles that have expressly been authorized or utilized to supply goods, within the limitations imposed by the specific regulations;
- advertising on behalf of third parties or doing advertising that has not been given prior authorization in writing;
- advertising exhibitions performed in exhibition centres or commercial areas outside the trade fair area;
- hands-on demonstrations that have not received prior authorization;
- dismantling the fittings and removing the exhibited goods prior to the date and time established by the Trade Fair Organizer packing up;
- photographing, filming, drawing or otherwise reproducing the exhibited and goods or the stand space housing said products and goods, without the written authorization of the interested Exhibitors and of the Trade Fair Organizer;
- modifying the structures and fittings of the Trade Fair Organizer or making any colour

- changes;
 - doing any work on the stand space during public opening hours;
 - applying stickers on any of the Trade Fair Organizer's structures;
 - using advertising means such as target banners.
- Exhibitors must receive prior authorization for any sound devices for which royalties are due to the SIAE (Italian Authors and Publishers Association). Such authorization must be obtained from the SIAE office in Bari. Failure to observe the above-listed instructions implies breach of contract. Consequently, the Trade Fair Organizer may charge the defaulting exhibitor companies with a penalty ranging from a minimum of 300.00 Euro to a maximum of 900.00 Euro for each violation, reserving the right to compensation for additional damages.

The exhibitors undertake to accept any initiative that the Trade Fair Organizer may deem necessary to undertake in order to guarantee the performance of the event, opposing no respect of the above mentioned provisions. It is expressly agreed that full proof thereof shall be the checks conducted by the personnel of the Trade Fair Organizer, as long as said checks are signed by at least two Exhibiting Companies or two visitors, even without the signature of the Exhibiting Company charged with said infringement. If an Exhibiting Company should be responsible for at least three violations, different or otherwise, this will give rise to termination of the contract ipso iure, with the obligation of the Exhibiting Company to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages.

Article 20-bis - Occupation of Exhibiting Surface Beyond Assigned Space

It is strictly forbidden to occupy any surface within the Fiera del Levante premises beyond the agreed and as per undersigned contract assigned space.

It is also forbidden to occupy additional room outside the assigned space with any kind of movable structures (i.e.: billboards, panels, advertising structures, movable exhibition materials, general material, etc.) without previous authorization from the Ente Autonomo Fiera del Levante Exhibition Office, as well as from our Advertising and Marketing Office. Moreover, Exhibitors who obtained said authorizations will have to immediately comply with administrative fees in accordance with Ente Autonomo Fiera del Levante Advertising and Marketing Office. Failure to comply with said regulations will imply breach of Contract. As a consequence, Fiera del Levante may apply a fee of 750.00 € for any such infringement, or a higher sum, should the breach entail a higher damage.

The Exhibitor agrees that as evidence of such breaches will suffice the assessment performed by Fiera del Levante, upon undersigned document of at least two Exhibitors or two Visitors, and even in absence of an undersigned document by the breaching Exhibitor. Once said breaches are documented, and in case the Exhibitor fails to immediately remove said undue material outside the assigned space as clearly defined in the Contract, the Contract itself shall be terminated ipso iure, with the obligation for

the Exhibitor to pay for the entire sum as per Contract, or a higher sum, should the breach entail a higher damage.

Art. 21 - Amendments and supplements to the general conditions - breaches

The Trade Fair Organizer reserves the right to decide - notwithstanding the present General Terms or otherwise - any regulations and provisions it deems appropriate for better management of the exhibition and related services. These regulations and provisions have the same validity as the present General Terms and are thus equally compulsory.

For all intents and purposes, Trade Fair Organizer publications containing regulations and provisions are considered an integral part of the present General Terms.

The Trade Fair Organizer may access and perform controls in the exhibition area to ensure respect of the conditions of participation by the Exhibitor.

In the event of default with regard to the provisions of the present General Terms, the Trade Fair Organizer nevertheless reserves the right to proceed with lawful cancellation of the contract - with immediate closing of the stand space without any reimbursement of the fees paid - and/or to reject the Application Forms of defaulting companies for subsequent trade exhibitions.

Art. 22 - Force majeure

In the event of force majeure and in any case for reasons beyond the control of the Trade Fair Organizer, the date of the exhibition may be changed or the exhibition may be cancelled entirely.

In the event of cancellation, the participant nevertheless acknowledges and offers to pay an amount equivalent to 10% of the participation fee, as a contribution to the organizational overhead costs, in addition to the admission fee. In this case, the Trade Fair Organizer cannot be held liable and sued for damages for any reason whatsoever.

Art. 23 - Form - contractual documents - complaints

For the exhibition contract, as well as for any variations in its content and any communications concerning the same only the written form shall be valid. Only the documents prepared by the Trade Fair Organizer shall be valid as contractual documents, namely the "Application" and the "Confirmation of Participation". No additional terms, amendments or erasures on the above-mentioned documents are allowed.

Any claims must be made to the Trade Fair Organizer in writing within three days following the end of the event.

Art. 24 - Legal domicile - governing court of law

For the duration of the exhibition, the exhibitor establishes legal domicile at the Chief Executive Head Office of the Ente Fiera del Levante of Bari.

The Court of Bari shall be the sole court of jurisdiction for any disputes, therefore excluding any other governing court of law. This shall be valid also for actions prior to or outside the bounds of the contract and connected in any event with the terms regulated herein.

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For the purposes and effects of Article 1341 and following of the Italian Civil Code, following careful reading I hereby declare that I expressly approve the provisions of the following articles; 1 - Exhibition location and date; 2 Exhibitors and products allowed; 3 - Application Form; 4 - Admission fee - Third-party civil liability insurance - Advance payment; 6 - Stand Spaces - Assignment - Confirmation of Participation; 7 - Means and terms of payment - Waiver - Cancellation of contract; 7/bis - Payment in full of registration and regulations governing access to the Fairgrounds; 8 - Occupation and use of stand spaces; 9 - Fittings and Signs; 10 - Damages; 11 - Collateral credit guarantee; 12 - Arrival and departure of goods - "Exit voucher" - Clearing of stand space; 14 - Advertising; 15 - Services - Lighting - Fire-fighting equipment; 17 - Security service and insurance; 18 - Machinery in operation; 19 - Entrances - Hours 20 - General restrictions; 20 bis Occupation of Exhibiting Surface; 21 - Amendments and supplements to the general conditions - Breaches; 22 - Force Majeure; 23 - Form - Contractual documents - Complaints; 24 - Legal domicile - Court of jurisdiction.

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DATA PROCESSING INFORMATION

In accordance with Law 196/03 on the "Safeguard of persons and other parties regarding the handling of personal data" the Ente Autonomo Fiera del Levante, being the Organization in charge of handling personal data, is obliged to supply information regarding its use.

Purpose of data handling

During the normal institutional procedures of the Organization, personal data is handled for the following purposes:

- purposes strictly relevant to and of use in the managing of Client relations (e.g. the acquisition of preliminary data before the signing of a contract; the execution of operations and services based on the obligations decided in the contract; etc.)
- functional purposes necessary to carry out the activities of the Organization for which the party concerned has the power to manifest its consent. The following activities fall under this category:

- sending information or illustrative material concerning the fairs organized each year by the Organization to the Clients.
- verifying the satisfaction of the Client, including the use of market research;
- purposes connected to the obligations stipulated by laws, regulations and community provisions as well as orders given by officials authorized to do so (e.g. fiscal, statistical provisions, etc.).

Data Handling

The handling of personal data is done manually or using computer and digital systems, strictly according to the aforementioned purposes, guaranteeing, in any case, the protection of the data.

Categories to which data may be given

In order to perform normal business activities, the Organization also makes use of:

- external companies / firms / societies which carry out activities strictly relevant to and instrumental in managing relationships between the Organization and the Client. The handling of data by these parties has the

following purposes:

- services related to expository participation (technical, logistic and insurance services etc.);
- printing of official catalogues of the fairs;
- printing, placing in envelopes, postage and delivery of communications to Clients.

It follows that without the permission of the party concerned regarding the communication, handling and treatment of data, the Organization may only carry out those activities that do not require the communication of personal data to third parties.

- external companies / firms / societies that carry out activities needed by the Organization. They can handle data for the following purposes:

- performing market research on representative samples of the Client for the Organization;
- sending communications, information, and illustrative material to the Organization's Clients regarding year-

ly fairs organized by the Organization itself or by other companies with which the Organization has made necessary agreements;

- companies or societies that work as agents or dealers for the Organization or that carry out similar functions for the Organization by promoting an increase in the number of Visitors and Exhibitors at the exhibitions and events of the Organization.

Diffusion

In the case of signing the contract regarding participation at exhibitions, the Organization will make the necessary provisions, based on what is stipulated in the General Terms of participation, to place the personal data into the Official Catalogue of the exhibition, which will be distributed both nationally and internationally. The data given by the exhibitor may be diffused by the Organization which may place them on computer and multi-media systems. These systems allow the Visitors and Exhibitors participating in the fair concerned to ascertain the

activity of the exhibitor concerned and identify the position of the stands.

Rights envisaged by Article 13 of Law 196/03

Lastly, it should be known that Article 13 of the aforementioned law consents the exercise of specific rights. Specifically, the person concerned can obtain confirmation of the existence of own personal data from the person in charge and that these data are provided in a comprehensible format. The party concerned can also request to know the origin of the data and the reason and purpose of their use; it can have the data cancelled or changed into an anonymous format or obstruct the handling of the data where laws are violated, as well as updating, correcting and integrating new data where applicable.

For further information, You may write to:

ENTE AUTONOMO FIERA DEL LEVANTE Lungomare Starita - 70132 Bari which, by effect of Legislative Decree 196/03, is the data processor.

In relation to the information provided pursuant to Legislative Decree 196/03, we hereby give our consent (put a cross in the relevant box):

- to communicate the data to external firms /enterprises/ companies who will provide the services regarding exhibition participation (technical services, logistic services, insurance, etc.); to create the Official Catalogue of the event regarding this application, to print, put in an envelope, post and deliver communications to the customer;
- to the dissemination of the data by publishing it on the "Official Catalogue" of the event, pursuant to the provisions in the General Conditions of the exhibition contract, as well as by adding them to the IT storage means;
- to send communications, information and advertising material regarding trade fairs organized by the Trade Fair Organizer or by third parties which whom the Trade Fair Organizer has ongoing agreements.

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